

# FRIENDS & FAMILY ADS

## parent information letter

Dear Parent/Guardian of LHS Seniors:

Every year Liberty High School graduates another class, and every year, you, the parents/guardians of these seniors, have the chance to put your favorite picture(s) of your son or daughter in the Friends and Family Section of the yearbook. Along with the pictures, you may also write a special message (funny or sentimental) that will forever be printed in their high school yearbook.

Since the 2020 yearbook is **INCLUDED in class dues**, this is a great opportunity to purchase a personalized ad to congratulate your son or daughter on their success. You may send in any size picture(s) of your choice (prints or digital photos) because all photos will be adjusted to fit the space which you have purchased. Write your message neatly or attach your message to the form included. You may attach sheets if necessary. Most importantly, all pictures will be returned when the student picks up his/her yearbook. Please note that the staff reserves the right to correct any grammatical errors in the message or reject inappropriate messages. Sample ads from previous years are on the back.

**The approximate page sizes listed below are available at the following prices:**

One sixth of a page = 2.75"x5"	\$45.00 (2 picture maximum*)
One third of a page = 5.5"x5"	\$90.00 (3 picture maximum*)
One half of a page = 8.5"x5"	\$135.00 (6 picture maximum*)
Three quarters of a page = 5.5"x10"	\$180.00 (9 picture maximum*)
One full page = 8.5"x10"	\$250.00 (12 picture maximum*)

\*Each additional picture over the maximum allowance will be \$5.00 per picture.

### What to do to order your parent ad?

Send in your ad by mail (see address below) Email to Lisa Gilliard at <a href="mailto:LGilliard@basdschools.org">LGilliard@basdschools.org</a> Have your son/daughter drop off in room 001
Please label all photos, CD's, flash drives, or digital files with your son/daughter(s) name, size of page ordered, phone or email address
Please make sure all messages are legible including family member names of those who sponsored the ad.
Please provide your preferred method of communication so we can contact you with any questions.

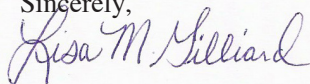
### What to AVOID

Do NOT print digital photos on plain printer paper. Instead, print on photo quality paper or, even better, email the digital files for the best quality.
Do NOT scan your photos unless you are sure they are high resolution scans. If you are not sure, please let the yearbook staff take care of this for you.
PLEASE avoid downloading pictures from social media sites. In order to achieve the best quality, please try to send in original digital photos or printed photos.
Do NOT miss this opportunity! It is your chance to honor your son or daughter on his/her high school accomplishments.

**Don't wait; reserve your spot today!** Honor their achievements with a special tribute. This is a great opportunity for relatives and friends to leave a special message that your graduate will cherish for years to come and be permanently printed in Liberty's history. If you would like additional forms for other relatives, feel free to make as many copies as necessary, or we would even be happy to send the forms directly to them. If you have any questions, please contact Lisa Gilliard at 610.691.7200 ext. 50051 or via e-mail at [LGilliard@basdschools.org](mailto:LGilliard@basdschools.org). For us to properly make our deadline, all friends and family orders must be placed by **FRIDAY, MAY 8, 2020**. Please make checks payable to **LHS YEARBOOK** and send it to:

Liberty High School Yearbook c/o Lisa Gilliard  
Friends & Family Order  
1115 Linden Street, Bethlehem, PA 18018

Sincerely,



Mrs. Lisa Gilliard  
Yearbook Adviser

# SAMPLE PARENT ADS FROM 2018 YEARBOOK

## Ian Dougherty



Ian,  
It has been our privilege to  
watch you grow into the  
young man who stands  
before us. Continue your  
journey with a sharp mind, an  
open heart and big dreams!

*All our love and support always,  
Mom, Dad, Gavin, & Emerson*

**WE ARE 2022!**

## Josh Parent



Josh, we are so proud of you. You have  
accomplished so much and now on to  
Bloomsburg. Congratulations as you move  
on in your life and head to college in the fall.

*Love,  
Mom, Dad, and Emily*

## Julia Schlicher



*"All our dreams can come true, if we  
have the courage to pursue them."  
—Walt Disney*

Julia,

You have worked so hard and made us so  
proud. Congratulations on your graduation! Always remember that you are braver  
than you believe, stronger than you seem,  
smarter than you think, and loved more  
than you'll ever know. Best of luck at KU!

*Love, Mom, Dad and Abbie*

