FRIENDS&FAMILY ADS

parent information letter

Dear Parent/Guardian of LHS Seniors:

Every year Liberty High School graduates another class, and every year, you, the parents/guardians of these seniors, have the chance to put your favorite picture(s) of your son or daughter in the Friends and Family Section of the yearbook. Along with the pictures, you may also write a special message (funny or sentimental) that will forever be printed in their high school yearbook.

Since the 2021 yearbook is INCLUDED in class dues, this is a great opportunity to purchase a personalized ad to congratulate your son or daughter on their success. You may send in any size picture(s) of your choice (prints or digital photos) because all photos will be adjusted to fit the space which you have purchased. Write your message neatly, attach your message to the form included and/or email your message to assist in quicker processing. You may attach sheets if necessary. Most importantly, all pictures will be returned when the student picks up his/her yearbook. Please note that the staff reserves the right to correct any grammatical errors in the message or reject inappropriate messages. Sample ads from previous years are on the back.

The approximate page sizes listed below are available at the following prices:

One sixth of a page = 2.75"x5" \$45.00 (2 picture maximum*)

One third of a page = 5.5"x5" \$90.00 (3 picture maximum*)

One half of a page = 8.5"x5" \$135.00 (6 picture maximum*)

Three quarters of a page = 5.5"x10" \$180.00 (9 picture maximum*)

One full page = 8.5"x10" \$250.00 (12 picture maximum*)

*Each additional picture over the maximum allowance will be \$5.00 per picture.

What to do to order your parent ad? What to AVOID

Send in your ad by mail (see address below) Email to Lisa Gilliard at LGilliard@basdschools.org Have your son/daughter drop off in room 001	Do NOT print digital photos on plain printer paper. Instead, print on photo quality paper or, even better, email the digital files for the best quality.
Please label all photos, CD's, flash drives, or digital files with your son/daughter(s) name, size of page ordered, phone or email address	Do NOT scan your photos unless you are sure they are high resolution scans. If you are not sure, please let the yearbook staff take care of this for you.
Please make sure all messages are legible including family member names of those who sponsored the ad.	PLEASE avoid downloading pictures from social media sites. In order to achieve the best quality, please try to send in original digital photos or printed photos.
Please provide your preferred method of communication so we can contact you with any questions.	Do NOT miss this opportunity! It is your chance to honor your son or daughter on his/her high school accomplishments.

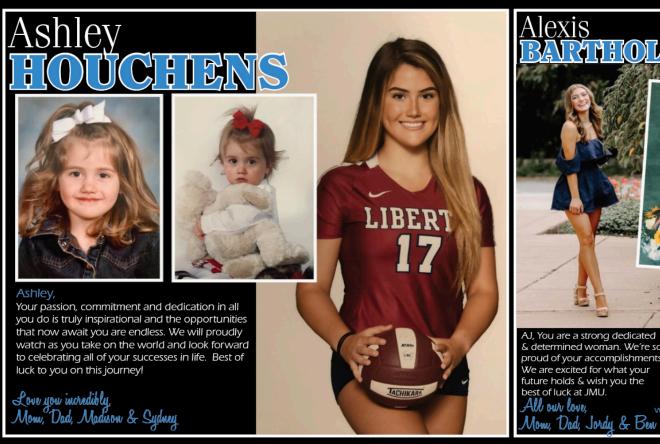
Don't wait; reserve your spot today! Honor their achievements with a special tribute. This is a great opportunity for relatives and friends to leave a special message that your graduate will cherish for years to come and be permanently printed in Liberty's history. If you would like additional forms for other relatives, feel free to make as many copies as necessary, or we would even be happy to send the forms directly to them. If you have any questions, please contact Lisa Gilliard at 610.691.7200 ext. 50051 or via e-mail at LGilliard@basdschools.org. For us to properly make our deadline, all friends and family orders must be placed by FRIDAY, MAY 7, 2021. Please make checks payable to LHS YEARBOOK and send it to:

Liberty High School Yearbook c/o Lisa Gilliard Friends & Family Order 1115 Linden Street, Bethlehem, PA 18018

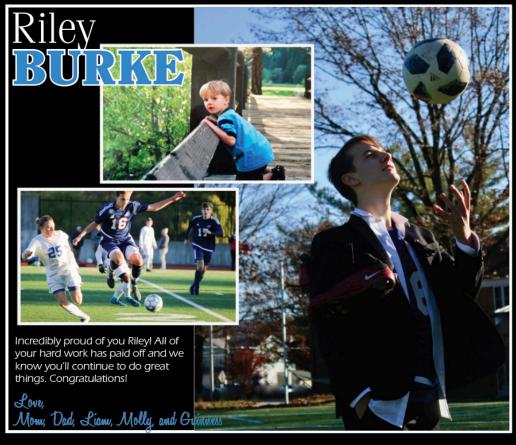
Sincerely.

Mrs. Lisa Gilliard Yearbook Adviser

SAMPLE PARENT ADS FROM 2020 YEARBOOK









Mon, Greg. Alexis, and Isaiah