

Minutes from October 18, 2017 PTO Meeting

Introduction: Tina opened the meeting.

PAC report: The meeting was focused on a group called Image Evolution. They are working on setting up a new image and a marketing strategy for BASD to help get the word out that our public schools are actually great. We found that all the charter schools are advertising, so why aren't we advertising. BASD is working with this group to come up with ideas to show that our schools are great.

Magnets are ordered and on the way. They will be handed out at the Honor Roll breakfast. Tina asked Mr. RaHS about the vending machines to do research on filling them, so that we make a profit on them. She was going to check with Coke and see if they would do anything with them.

Administration Report and Title 1: We have struggled a little bit with so much of our material being digital. The district is having issues with the servers and the amount of traffic on them. The students and teachers are frustrated with the issues on the computers. Three of our major curriculums have a digital platform. The district is working on the issues. The school partnered with Northampton Community College for dental checkups which went great. Schoology was brought up and a lot of parents seem to be logging in with their students code and not their own code. It is a great tool to use to check up on your student and see the work they are doing, when items are due and their grades. They talked about bringing someone to the school during the January meeting to help parents with their issues for schoology.

Treasurer's Report: Opening balance: \$7,828.81 Income: Snackstand sports \$469.80, Dance door \$948.00, Dance snackstand \$516.70,

Save-a-round books \$3,050.00. Expenses: Dance DJ \$225.00, Dance(prizes for best costumes) \$40.00, Snackstand \$484.16, Returned Check Save-a-round books \$25.00, Returned check fee \$12.00. Ending balance \$11,937.79.

Family Fun Nights: Tina put money down on Sky Zone at West Gate Mall. It will be a glow jump on November 6 from 8 to 10. The cost will be \$16.00 with unlimited soda. January we are trying for ice skating. Sherri asked if anyone has ideas for family fun nights to let her or Tina know.

Dances will be on December 8 (athletic department), May 4 (6&7 grade), and May 18 the 8th grade farewell. (casino night theme).

Eats Out: October 19- Dairy Queen, November 9 Big Woody's, and December 5 KFC.

Fundraiser: 128 City Books sold with \$1600 in profit.

Snackstand: No events till basketball starts up in December.

December is the teacher's cookie exchange. Tina wants to start mentioning it now, because we don't get a lot of cookies.

Next meeting is November 15 with Dr. Roy.

Tina adjourned the meeting.