



PARTNER 2026-2027 WITH US!



thefoundationBASD.org



TheFoundation@basdschools.org



The Foundation for the BASD



[thefoundationBASD](https://www.instagram.com/thefoundationBASD)



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THANK YOU FOR YOUR CONSIDERATION

ANNUAL PARTNERSHIP OPPORTUNITIES

Since 1999, businesses, organizations, parents, alumni, and staff have come together to strengthen public education in our community by partnering with the Bethlehem Area School District. The Foundation for the BASD is proud to introduce new partnership opportunities for the 2025–2026 school year—initiatives designed to champion innovative programs, impactful projects, and meaningful student experiences. Each opportunity has been thoughtfully created to meet a wide range of goals and budgets, making it easy to get involved.

In this packet, you'll find ways to showcase your commitment while gaining visibility as a valued partner of both the Foundation and the school district. By investing in these opportunities, you're not only fueling the continued success of our students, but also being recognized for advancing the future of public education in Bethlehem.

CONTACT INFORMATION

If you have questions, please contact Justin Amann, Executive Director of The Foundation for the BASD at 610-861-0500 ext. 60255 or email TheFoundation@basdschools.org

Thank you for your interest,
and we look forward to partnering with you!



WHAT WE SUPPORT

TEACHER GRANTS

Innovation Grants implement an innovative project, initiative, teaching strategy, technology application or other effort providing measurable educational outcomes for students, enhancing student interest and learning.

Service-Learning Grants implement high-quality service-learning projects, providing a teaching strategy that connects classroom curriculum with service projects that engage students socially, civically, and academically.



STUDENT GRANTS

The Our Leaders of Tomorrow Grants empower elementary school students to determine how \$1,000 should be utilized at their school. Each school's leadership group is tasked with putting forward 2 to 3 ideas which are then showcased to the entire student population for a final project selection. The **Student Leadership Grants** provide funding to middle and high school leadership groups who need support that align with The Foundation's areas of support.



FIELD TRIPS

Field trips make the curriculum come alive for students. Over 2,000 elementary school students participate in a curriculum-based field trip each year. **Forging History and Community in Bethlehem** serves the grade-level focus on American History as well as the economic and social development of the nation and region. By providing a powerful, local illustration of academic concepts, students will be able to apply an understanding of class content in a meaningful way.





WHAT WE SUPPORT

PROJECT LEAD THE WAY

The Biomedical Sciences and Engineering programs are a sequence of courses, all aligned with appropriate national learning standards, which follows a proven hands-on, real world problem-solving approach to learning. Students acquire strong teamwork and communication skills, as well as develop critical and problem-solving skills in their respective areas of study. The Foundation is committed to providing funding which helps purchase lab supplies, materials and even training to instructors to ensure successful outcomes.



MENTAL HEALTH INITIATIVE

Mental health issues and trauma have long-term physiological and psychological impacts on students, parents, and the community. With community support, The Foundation will help to fund initiatives that support mental wellness initiatives in the BASD, including the Wellness Centers at Liberty and Freedom High Schools in an effort to increase access to trauma support services and behavioral health care.



ANTI-RACISM INITIATIVE

To support the school district's commitment to building an inclusive culture allowing students to thrive, The Foundation will fund initiatives that are aimed to educate students, teachers and administrators on issues of diversity, equity, inclusion and belonging. This work will include engaging all BASD stakeholders in generating an open and authentic dialogue around the topic of racism among the BASD Community as well as take action to dismantle barriers for students and combat racism.





PARTNERSHIP PACKAGES

2026-2027
SCHOOL YEAR

CHAMPION - \$20,000

- Name recognition at BASD Education Center
- Press Release announcing partnership support
- Prominent recognition on all marketing material
- Prominent recognition on The Foundation's website
- Donor Spotlight Video
- Twenty items from the "Partner Perks List"

PARTNER - \$10,000

- Name recognition at BASD Education Center
- Press Release announcing partnership support
- Prominent recognition on The Foundation's website
- Donor Spotlight Video
- Ten items from the "Partner Perks List"

COLLABORATOR - \$5,000

- Name recognition at BASD Education Center
- Prominent recognition on The Foundation's website
- Donor Spotlight Video
- Six items from the "Partner Perks List"

FRIEND - \$1,000

- Name recognition at BASD Education Center
- Prominent recognition on The Foundation's website
- Donor Spotlight Video
- Four items from the "Partner Perks List"

COLLEAGUE - \$500

- Name recognition at BASD Education Center
- Recognition on The Foundation's website
- Two items from the "Partner Perks List"

SUPPORTER - UP TO \$100

- Name recognition at BASD Education Center
- Recognition on The Foundation's website
- One item from the "Partner Perks List"



PARTNER PERKS LIST

- Car Magnet
- Mug
- Tote Bag
- Water bottle
- Yard Sign



PARTNERSHIP COMMITMENT FORM

2026-2027 SCHOOL YEAR

Please select the level of your Partnership Commitment

- ☐ **Champion - \$20,000** ☐ **Partner - \$10,000** ☐ **Collaborator - \$5,000**
☐ **Friend - \$1,000** ☐ **Colleague - \$500** ☐ **Supporter - up to \$100**

CONTACT INFORMATION

Business/Organization/Family Name

First & Last Name

Address

City

State

Zipcode

Email

Phone (cell)

Phone (work)

Name as you would like it to appear in printed materials

PAYMENT OPTIONS & CUSTOMIZATIONS

**Please check all that apply*

- ☐ Payment Enclosed (Check made payable to "The Foundation for the BASD")
- ☐ Credit Card Payment Process (Scan QR Code)
- ☐ Please send invoice (To be returned with payment due by
- ☐ Contact me to establish my gift frequency (weekly, monthly, quarterly or semi-annually)
- ☐ I would like The Foundation to contact me to discuss how my donation will be directed (specific area of support and/or upcoming special events)
- ☐ I would like my donation to be anonymous

RETURN THIS FORM TO

The Foundation for the BASD
P.O. Box 646, Bethlehem, PA 18016

Questions? Contact Justin Amann
610-861-0500 ext. 60255
TheFoundation@basdschools.org

