

# 5<sup>th</sup> ANNUAL CELEBRATION DINNER

## TO TEACH IS TO COLOR A LIFE FOREVER

Dear Friends and Families of The Foundation for the Bethlehem Area School District,

To enhance learning opportunities for all students of the district, The Foundation for the Bethlehem Area School District, a 501(c)(3) non-profit organization, will host its annual fundraising dinner on **March 31, 2020** at ArtsQuest Center at SteelStacks. The proceeds will support Teacher Innovation Grants, Service-Learning Grants, Project Lead the Way Engineering Program, Project Lead the Way Biomedical Science Program, Curriculum-based field trips, the Farm to School program at Broughal Middle School, the Our Leaders of Tomorrow Grants, and more.

Please help us reach our goal by supporting us in any of the following ways:

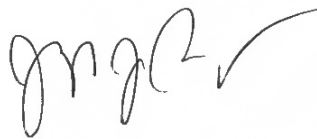
- Be an official sponsor of The Foundation's 5th Annual Celebration Dinner (more details on sponsorship form)
- Place an ad in The Foundation's 5th Annual Celebration Dinner program (more details on sponsorship form)
- Make a donation for the Silent Auction at The Foundation's 5th Annual Celebration Dinner (more details on the silent auction form)
- Attend The Foundation's 5th Annual Celebration Dinner
- Tell your friends, family, and colleagues about the event and the mission of The Foundation for the Bethlehem Area School District

Your generous support will help The Foundation for the Bethlehem Area School District achieve its mission to enhance learning opportunities for all students of the district, promote family and community partnerships, and support academic innovation.

With our warmest thanks,



Julie Bailey  
Executive Director  
The Foundation for the  
Bethlehem Area School District



Joseph Roy, Ed.D.  
Superintendent of Schools  
Bethlehem Area School District



ENHANCING EDUCATION TOGETHER

P.O. Box 646 | Bethlehem, PA 18016 | 610-861-0500 ext. 60255  
TheFoundation.beth.k12.pa.us | TheFoundation@basdschools.org

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**Julie Bailey**  
Executive Director

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

**\$20,000**

- Two tables of 10 at dinner
- Media announcement reporting Presenting Sponsor
- 12 months of company recognition with logo on The Foundation's website
- Full page color ad on back inside cover of program
- Company name as Presenting Sponsor on back of program
- 12 months of company recognition in all marketing materials

### DINNER SPONSOR

**\$10,000**

- Two tables of 8 at dinner
- Media announcement reporting Dinner Sponsor
- Company recognition with logo on The Foundation's website
- Full page color ad on front inside cover of program
- Company name as Dinner Sponsor on program cover
- Company recognition in all promotional materials for event

### EDGEBORO SPONSOR

**\$7,500**

- One table of 10 at dinner
- Company recognition with logo on The Foundation's website
- Full page color ad in program and company name on back of program
- Company recognition in all promotional materials for event

### MONOCACY SPONSOR

**\$5,000**

- One table of 8 at dinner
- Company recognition on The Foundation's website
- Full page black & white ad in program and company name on back of program
- Company recognition in all promotional materials for event

### HAMILTON SPONSOR

**\$2,500**

- One table of 8 at dinner
- Half page black & white ad in program and company name on back of program
- Company recognition in all promotional materials for event

### ROSEMONT SPONSOR

**\$1,000**

- Tickets for 6 guests to Celebration Dinner and half page ad in program
- Company recognition at the event

### FRANKLIN SPONSOR

**\$500**

- Tickets for 4 guests to Celebration Dinner
- Company recognition at the event

### PROGRAM ADS

- Full Page Black & White Ad (5" w x 8" h) \$450
- Half Page Black & White Ad (5" w x 4" h) \$300
- Business Card Black & White Ad \$125

#### DINNER TICKET

Single tickets are \$100

#### EVENT DETAILS

**DATE:** Tuesday, March 31, 2020

**TIME:** 5:30 pm

**LOCATION:** SteelStacks at ArtsQuest

**ATTIRE:** Business

#### EVENT SCHEDULE

**5:30pm:** Cocktails & Hors d'oeuvres, Networking

**6:30pm:** Dinner Program

**8:30pm:** Conclusion of Event

## SPONSORSHIP REGISTRATION FORM

**YES, I/WE WOULD LIKE TO PARTICIPATE AT THE FOLLOWING LEVEL:**

- Presenting Sponsor ..... \$20,000
- Dinner Sponsor ..... \$10,000
- Edgeboro Sponsor ..... \$7,500
- Monocacy Sponsor ..... \$5,000
- Hamilton Sponsor ..... \$2,500
- Rosemont Sponsor ..... \$1,000
- Franklin Sponsor ..... \$500
- Program Ad  
Specify Ad Size \_\_\_\_\_
- Donation  
(I/We cannot attend, but would like to make a contribution in the amount of \$ \_\_\_\_\_)

**PAYMENT OPTIONS**

- Send Invoice
- Check for payment in full  
(Made payable to The Foundation for the BASD)
- Credit Card  
(Please fill out credit card information on this form)

Please list me/us in the printed materials as:

\_\_\_\_\_

Deadline to appear in the printed program is March 4, 2020. When payments are processed, the contact person will receive details regarding camera-ready program ads and dinner guests.

**CONTACT INFORMATION:**

Name \_\_\_\_\_

Company \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**I wish to charge my credit card:**

- VISA    Master Card    Discover    Amex

Card Number \_\_\_\_\_

Signature \_\_\_\_\_

Expiration Date \_\_\_\_\_

Zip Code \_\_\_\_\_

The Foundation is a 501(c)(3) non-profit organization. The amount of your contribution that is deductible for federal income tax purposes is limited to the excess of any money (and the value of any property other than money) contributed by the donor over the value of goods or services received.

**Please mail this form to:**

Julie Bailey, Executive Director  
P.O. Box 646  
Bethlehem, PA 18016

Questions? 610-861-0500 ext. 60255 or  
TheFoundation@basdschools.org



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## SILENT AUCTION REQUEST FORM

The deadline for submission of your auction item and to be included in the program for the auction is March 4, 2020. Please briefly describe the item you are providing for the silent auction in the space below. Please use a separate form for each item you wish to donate.

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Silent Auction Item: \_\_\_\_\_

Estimated retail value: \$ \_\_\_\_\_ Special Restrictions: \_\_\_\_\_

Description of Item/Donation (to be used on bid sheet): \_\_\_\_\_

Donor Name (to be used on printed materials): \_\_\_\_\_

The Silent Auction Item I Am Donating:

- Is enclosed with this form.
- Will be dropped off at The Foundation's Office at Broughal Middle School, 114 W. Morton St., Bethlehem, PA 18015
- Needs to be pick up from the address written on this form. Please call me for pick-up information.
- Other: \_\_\_\_\_

Donor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**If your donation is not a physical item, please provide promotional materials, including description, brochure, and/or photo for display during the auction.**

Please return this form to The Foundation for the BASD.  
Email to [TheFoundation@basdschools.org](mailto:TheFoundation@basdschools.org) OR mail to P.O. Box 646, Bethlehem, PA 18016

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