THE FOUNDATION
FOR THE BETHLEHEM AREA SCHOOL DISTRICT

2022 - 2023

PARTNERSHIP OPPORTUNITIES

RECYCLING
WORKS

THE FOUNDATION
FOR THE BETHLEHEM AREA
SCHOOL DISTRICT

THANK YOU FOR YOUR CONSIDERATION

The Foundation's **HISTORY:**

Created to strengthen, enhance and enrich the educational experiences for the students of the Bethlehem Area School District, The Foundation for the Bethlehem Area School District was established in 1999. The Foundation is governed by a Board of Trustees made up of members of the community working in concert with, but independent of, the Bethlehem Area School District. The Foundation's focus has been helping educators deliver innovation teaching to students inside and outside the classroom. As a 501(c)(3) non-profit organization, The Foundation raises funds through tax-deductible contributions to fund programs, projects and initiatives which support our mission.

The Foundation's **MISSION**:

The Foundation for the Bethlehem Area School District's Mission is To Enhance the Learning Opportunities for All Students of the Bethlehem Area School District, Promote Family & Community Partnerships, and Support Academic Innovation.

The Foundation's **ANNUAL PARTNERSHIP OPPORTUNITIES**:

For years, businesses, organizations, parents, alumni and staff in our proud community have sought tangible ways to partner with the Bethlehem Area School District. The Foundation for the Bethlehem Area School District is excited to announce the partnership opportunities for the 2021-2022 school year to support programs, projects and initiatives that support our mission. We have designed a number of partnership opportunities that are tailored to fit many different needs and budgets.

Each partnership opportunity outlined in this package is aimed at highlighting the benefits of partnering with The Foundation for the BASD and the school district. Your investment and collaboration in the continuation and advancement of public education will be recognized.

The Foundation's **CONTACT INFORMATION:**

If you have questions, please contact Justin Amann, Executive Director of The Foundation for the BASD at 610-861-0500 ext. 60255 or TheFoundation@basdschools.org

We thank you for your interest and look forward to partnering with you.

AREAS OF SUPPORT

2022 – 2023 SCHOOL YEAR

TEACHER GRANTS

Innovation Grants implement an innovative project initiative, teaching strategy, technology application or other effort providing measurable educational outcomes for students, enhancing student interest and learning.

Service-Learning Grants implement high-quality service-learning projects, providing a teaching strategy that connects classroom curriculum with service projects that engage students socially, civically, and academically.

BASD ANTI-RACISM INITIATIVE

To support the school district's commitment to building an inclusive culture allowing students to strive, The Foundation will continue to fund Can You Hear Us Now?" Race Talk video series and diversity, equity, inclusion and belonging (DEIB) workshops for district leadership, district school board members and The Foundation's board members. This work will include students, faculty, parents, and community partners generating an open and authentic dialogue around the topic of racism among the BASD Community.

BIOMEDICAL SCIENCES PROJECT LEAD THE WAY

The Biomedical Sciences program is a sequence of courses, all aligned with appropriate national learning standards, which follows a proven hands-on, real world problem-solving approach to learning. Students explore the concepts of human medicine and are introduced to topics such as physiology, genetics, microbiology and public health.

DIGITAL BASD INITIATIVE

As an expansion of the BASD Wi-Fi for ALL program, Digital BASD Initiative eliminates the digital divide in our community allowing students access to educational resources outside the Bethlehem Area School District. Whether students are learning in the classroom or virtually, this initiative provides funding resources to the district to support digital academic innovation.

FIELD TRIPS COMMUNITY & CURRICULUM-BASED

Field trips make the curriculum come alive for students. With The Foundation's support, over 2,000 elementary school students participate in a curriculum-based field trip each year. Forging History and Community in Bethlehem serves the grade-level focus on American History as well as the economic and social development of the nation and region. By providing a powerful, local illustration of academic concepts, students will be able to apply an understanding of class content in a meaningful way.

STUDENT GRANTS

The Our Leaders of Tomorrow Grants empower elementary school students to determine how $1,000 should be utilized at their school. Each school's leadership group is tasked with putting forward 2 to 3 ideas which are then showcased to the entire student population for a final project selection.

The Student Leadership Grants provide funding to middle and high school leadership groups who need support that align with The Foundation's areas of support.

ENGINEERING PROJECT LEAD THE WAY

The Engineering program is a sequence of courses that follows a proven hands-on, real-world problem-solving approach to learning. Throughout this program, students learn and apply the design process, acquire strong teamwork and communication proficiency, and develop organizational, critical-thinking, and problem-solving skills.

FARM TO SCHOOL PROGRAM

The Farm to School Program introduces nutritional education by encompassing a variety of activities and learning experiences, giving students a broad knowledge of nutrition, gardening, agriculture, and cooking. In addition to nutrition education, the program provides a pathway towards establishing and maintaining sustainable lifestyles for students and the community of the school.

EARLY COLLEGE DUAL ENROLLMENT

Early college dual enrollment program provides students with the opportunity to complete coursework at a post-secondary institution during their high school careers. Participation in dual enrollment programs are correlated with higher rates of graduation, college attendance, and more. In addition, research has found that dual enrollment programs lead to higher degree attainment for low-income families.

MENTAL HEALTH INITIATIVE

Mental health issues and trauma have long term physiological and psychological impacts on students, parents, and the community. With community support, The Foundation will fund a validated universal screening tool that can be deployed across all students as well as into the community. With this data, district administrators can more precisely identify the expertise level of resources needed from mental health professionals to build a wellness model to support the students and our community.

BASD WELLNESS

The Foundation is launching a $20,000 wellness initiative to support the wellness centers at Freedom and Liberty High Schools. The Wellness Centers are peaceful areas where students can access social workers, clinical psychologists and counseling interns from local universities. The goal is to increase access to trauma support services and behavioral health care -- the funding will allow the BASD to continue on its district mission, which in part is committed to provide a "safe and supportive environment for all students.

PARTNERSHIP PACKAGES

2022 – 2023 SCHOOL YEAR

ENHANCING EDUCATION TOGETHER

CHAMPION $20,000

- Name recognition at BASD Education Center
- Press Release announcing partnership support
- Prominent recognition on all marketing material
- Prominent recognition on The Foundation's website
- Twenty (20) BASD/Foundation yard signs

PARTNER $10,000

- Name recognition at BASD Education Center
- Press Release announcing partnership support
- Prominent recognition on The Foundation's website
- Fifteen (15) BASD/Foundation yard signs

COLLABORATOR $5,000

- Name recognition at BASD Education Center
- Prominent recognition on The Foundation's website
- Ten (10) BASD/Foundation yard signs

FRIEND $1,000

- Name recognition at BASD Education Center
- Prominent recognition on The Foundation's website
- Five (5) BASD/Foundation yard signs

COLLEAGUE $500

- Name recognition at BASD Education Center
- Recognition on The Foundation's website
- Two (2) BASD/Foundation yard signs

SUPPORTER $100

- Name recognition at BASD Education Center
- Recognition on The Foundation's website
- One (1) BASD/Foundation yard sign

THE FOUNDATION
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PARTNERSHIP COMMITMENT FORM

2022 – 2023 SCHOOL YEAR

**Please select the level of your Partnership Commitment for the 2022-2023 school year.*

☐ Champion $20,000
☐ Partner $10,000
☐ Collaborator $5,000
☐ Friend $1,000
☐ Colleague $500
☐ Supporter $100

CONTACT INFORMATION:

Business/Organization/Family Name:_____

First and Last Name:_____

Street Address:_____

City/State/Zip:_____

Phone:(Mobile)_____ (Work)_____ (Home)_____

Email Address(es): (Work)_____ (Personal)_____

Name as you would like it to appear in printed materials:_____

PAYMENT OPTIONS:

☐ Payment Enclosed (Check made payable to The Foundation for the BASD)

☐ Credit Card Payment Process (Scan QR Code)

☐ Please send invoice with Payment Due by (must be due by June 30, 2023)

☐ Contact me to establish my gift frequency (weekly, monthly, quarterly or semi-annually)

☐ *I would like my donation anonymous*

☐ *I would like The Foundation to contact me to discuss how my donation will be directed (specific area of support and/or upcoming special events)*

Return this form to: The Foundation for the BASD, P. O. Box 646, Bethlehem, PA 18016

Contact Justin Amann with Questions: 610-861-0500 ext. 60255 or TheFoundation@basdschools.org

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