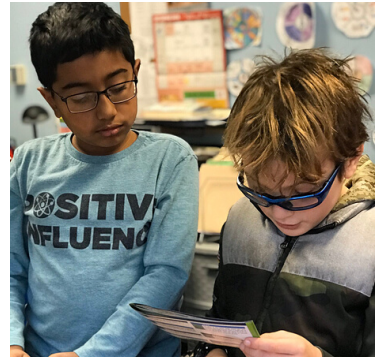
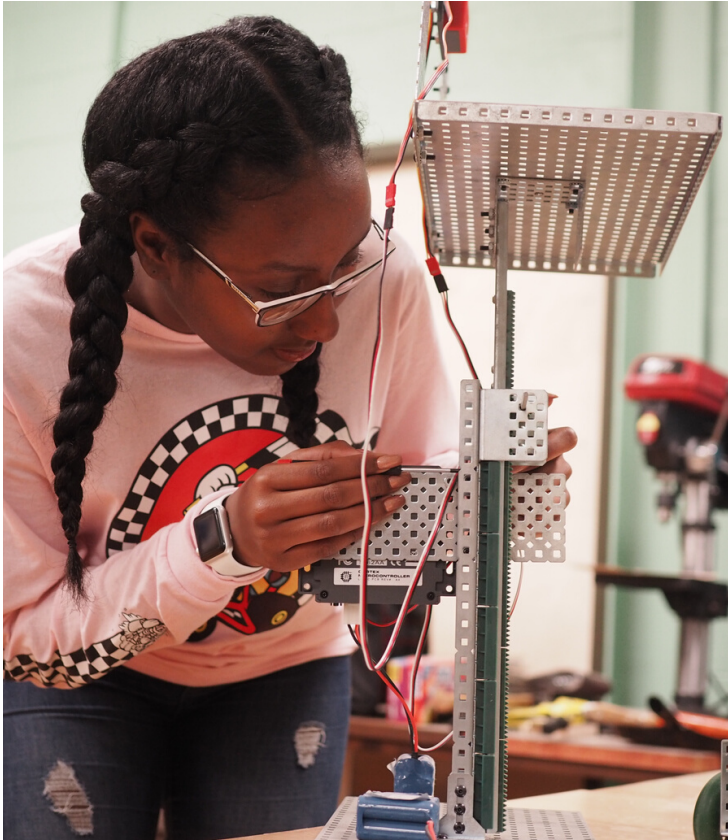
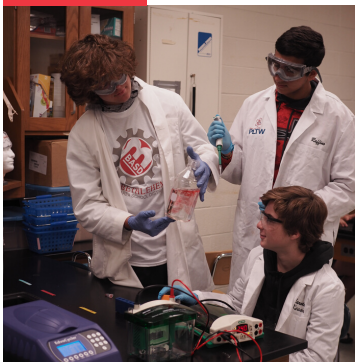


# PARTNER WITH US

To Enhance Learning Opportunities for all Students,  
Promote Family and Community Partnerships,  
and Support Academic Innovation





# THANK YOU FOR YOUR CONSIDERATION

## THE FOUNDATION'S ANNUAL PARTNERSHIP OPPORTUNITIES:

For years, businesses, organizations, parents, alumni and staff in our proud community have sought tangible ways to partner with the Bethlehem Area School District. The Foundation for the BASD is excited to announce the partnership opportunities for the 2023-2024 school year to support programs, projects and initiatives that support our mission. We have designed a number of partnership opportunities that are tailored to fit many different needs and budgets.

Each partnership opportunity outlined in this package is aimed at highlighting the benefits of partnering with The Foundation for the BASD and the school district. Your investment and collaboration in the continuation and advancement of public education will be recognized.

## THE FOUNDATION'S CONTACT INFORMATION:

If you have questions, please contact Justin Amann, Executive Director of The Foundation for the BASD at 610-861-0500 ext. 60255 or email [TheFoundation@basdschools.org](mailto:TheFoundation@basdschools.org)

**We thank you for your interest and look forward to partnering with you.**



# WHAT WE SUPPORT

## TEACHER GRANTS

Innovation Grants implement an innovative project, initiative, teaching strategy, technology application or other effort providing measurable educational outcomes for students, enhancing student interest and learning. Service-Learning Grants implement high-quality service-learning projects, providing a teaching strategy that connects classroom curriculum with service projects that engage students socially, civically, and academically.



## STUDENT GRANTS

The Our Leaders of Tomorrow Grants empower elementary school students to determine how \$1,000 should be utilized at their school. Each school's leadership group is tasked with putting forward 2 to 3 ideas which are then showcased to the entire student population for a final project selection. The Student Leadership Grants provide funding to middle and high school leadership groups who need support that align with The Foundation's areas of support.



## FIELD TRIPS

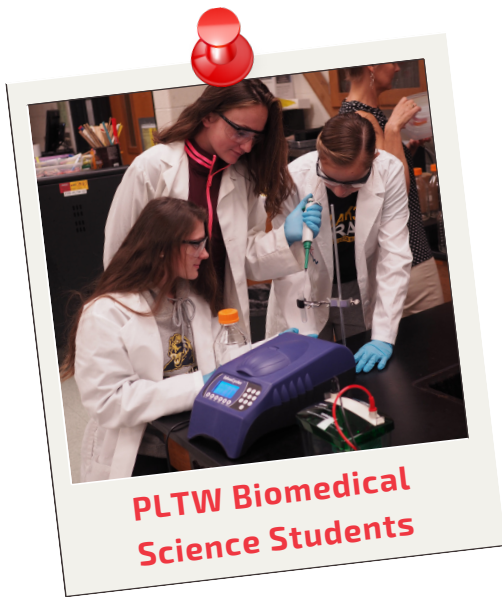
Field trips make the curriculum come alive for students. Over 2,000 elementary school students participate in a curriculum-based field trip each year. Forging History and Community in Bethlehem serves the grade-level focus on American History as well as the economic and social development of the nation and region. By providing a powerful, local illustration of academic concepts, students will be able to apply an understanding of class content in a meaningful way.



# WHAT WE SUPPORT

## PROJECT LEAD THE WAY

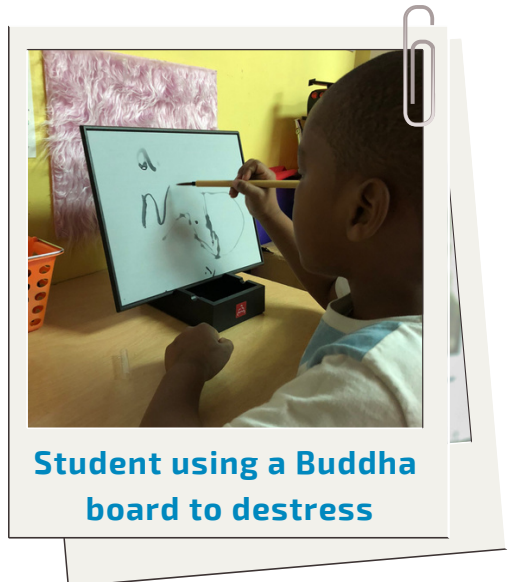
The Biomedical Sciences and Engineering programs are a sequence of courses, all aligned with appropriate national learning standards, which follows a proven hands-on, real world problem-solving approach to learning. Students acquire strong teamwork and communication skills, as well as develop critical and problem-solving skills in their respective areas of study. The Foundation is committed to providing funding which helps purchase lab supplies, materials and even training to instructors to ensure successful outcomes.



**PLTW Biomedical  
Science Students**

## MENTAL HEALTH INITIATIVE

Mental health issues and trauma have long term physiological and psychological impacts on students, parents, and the community. With community support, The Foundation will help to fund initiatives that support mental wellness initiatives in the BASD, including the Wellness Centers at Liberty and Freedom High Schools in an effort to increase access to trauma support services and behavioral health care.



**Student using a Buddha  
board to destress**

## ANTI RACISM INITIATIVE

To support the school district's commitment to building an inclusive culture allowing students to thrive, The Foundation will fund initiatives that are aimed to educate students, teachers and administrators on issues of diversity, equity, inclusion and belonging. This work will include engaging all BASD stakeholders in generating an open and authentic dialogue around the topic of racism among the BASD Community as well as take action to dismantle barriers for students and combat racism.



**Neighborhood students  
walking to Broughal MS**

# PARTNERSHIP PACKAGES

## 2023-2024 SCHOOL YEAR

### CHAMPION - \$20,000

- Name recognition at BASD Education Center
- Press Release announcing partnership support
- Prominent recognition on all marketing material
- Prominent recognition on The Foundation's website
- Donor Spotlight Video
- Twenty items from the "Partner Perks List"

### PARTNER - \$10,000

- Name recognition at BASD Education Center
- Press Release announcing partnership support
- Prominent recognition on The Foundation's website
- Donor Spotlight Video
- Ten items from the "Partner Perks List"

### COLLABORATOR - \$5,000

- Name recognition at BASD Education Center
- Prominent recognition on The Foundation's website
- Donor Spotlight Video
- Six items from the "Partner Perks List"

### FRIEND - \$1,000

- Name recognition at BASD Education Center
- Prominent recognition on The Foundation's website
- Donor Spotlight Video
- Four items from the "Partner Perks List"

### COLLEAGUE - \$500

- Name recognition at BASD Education Center
- Recognition on The Foundation's website
- Two items from the "Partner Perks List"

### SUPPORTER - \$100

- Name recognition at BASD Education Center
- Recognition on The Foundation's website
- One item from the "Partner Perks List"

## PARTNER PERKS LIST

- Car Magnet
- Mug
- Tote Bag
- Water bottle
- Yard Sign



# PARTNERSHIP COMMITMENT FORM

## 2023-2024 SCHOOL YEAR

Please select the level of your Partnership Commitment:

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> <b>CHAMPION - \$20,000</b> | <input type="checkbox"/> <b>PARTNER - \$10,000</b> | <input type="checkbox"/> <b>COLLABORATOR - \$5,000</b> |
| <input type="checkbox"/> <b>FRIEND - \$1,000</b>    | <input type="checkbox"/> <b>COLLEAGUE - \$500</b>  | <input type="checkbox"/> <b>SUPPORTER - \$100</b>      |

### CONTACT INFORMATION:

Business/Organization/Family Name: \_\_\_\_\_

First and Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone (cell): \_\_\_\_\_ Phone (work): \_\_\_\_\_

Email: \_\_\_\_\_

Name as you would like it to appear in printed materials: \_\_\_\_\_

### PAYMENT OPTIONS:

- |  |  |
|--|--|
| <input type="checkbox"/> Payment Enclosed - Check made payable to The Foundation for the BASD  | <input type="checkbox"/> Please send invoice with Payment Due by June 30, 2024                                   |
| <input type="checkbox"/> Credit Card Payment Process (Scan QR Code)  | <input type="checkbox"/> Contact me to establish my gift frequency (weekly, monthly, quarterly or semi-annually) |
| <input type="checkbox"/> I would like my donation anonymous  |  |
| <input type="checkbox"/> I would like The Foundation to contact me to discuss how my donation will be directed (specific area of support and/or upcoming special events) |  |

### RETURN THIS FORM TO:

The Foundation for the BASD, P.O. Box 646, Bethlehem, PA 18016

Contact Justin Amann with Questions: 610-861-0500 ext. 60255  
or email [TheFoundation@basdschools.org](mailto:TheFoundation@basdschools.org)

