

2025-2026

# PARTNER WITH US!



- TheFoundation@basdschools.org
- The Foundation for the BASD
- thefoundationBASD
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# THANK YOU FOR YOUR CONSIDERATION

## ANNUAL PARTNERSHIP OPPORTUNITIES

Since 1999, businesses, organizations, parents, alumni, and staff have come together to strengthen public education in our community by partnering with the Bethlehem Area School District. The Foundation for the BASD is proud to introduce new partnership opportunities for the 2025–2026 school year—initiatives designed to champion innovative programs, impactful projects, and meaningful student experiences. Each opportunity has been thoughtfully created to meet a wide range of goals and budgets, making it easy to get involved.

In this packet, you'll find ways to showcase your commitment while gaining visibility as a valued partner of both the Foundation and the school district. By investing in these opportunities, you're not only fueling the continued success of our students, but also being recognized for advancing the future of public education in Bethlehem.

## **CONTACT INFORMATION**

If you have questions, please contact Justin Amann, Executive Director of The Foundation for the BASD at 610-861-0500 ext. 60255 or email TheFoundation@basdschools.org

Thank you for your interest, and we look forward to partnering with you!

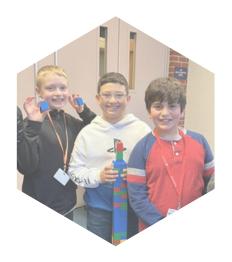


## **WHAT WE SUPPORT**

## **TEACHER GRANTS**

Innovation Grants implement an innovative project, initiative, teaching strategy, technology application or other effort providing measurable educational outcomes for students, enhancing student interest and learning. Service-Learning Grants implement high-quality service-learning projects, providing a teaching strategy that connects classroom curriculum with service projects that engage students socially, civically, and academically.





## STUDENT GRANTS

The Our Leaders of Tomorrow Grants empower elementary school students to determine how \$1,000 should be utilized at their school. Each school's leadership group is tasked with putting forward 2 to 3 ideas which are then showcased to the entire student population for a final project selection. The Student Leadership Grants provide funding to middle and high school leadership groups who need support that align with The Foundation's areas of support.

## FIELD TRIPS

Field trips make the curriculum come alive for students. Over 2,000 elementary school students participate in a curriculum-based field trip each year. Forging History and Community in Bethlehem serves the grade-level focus on American History as well as the economic and social development of the nation and region. By providing a powerful, local illustration of academic concepts, students will be able to apply an understanding of class content in a meaningful way.





## **WHAT WE SUPPORT**

### PROJECT LEAD THE WAY

The Biomedical Sciences and Engineering programs are a sequence of courses, all aligned with appropriate national learning standards, which follows a proven handson, real world problem-solving approach to learning. Students acquire strong teamwork and communication skills, as well as develop critical and problem-solving skills in their respective areas of study. The Foundation is committed to providing funding which helps purchase lab supplies, materials and even training to instructors to ensure successful outcomes.





## MENTAL HEALTH INITITIVE

Mental health issues and trauma have long-term physiological and psychological impacts on students, parents, and the community. With community support, The Foundation will help to fund initiatives that support mental wellness initiatives in the BASD, including the Wellness Centers at Liberty and Freedom High Schools in an effort to increase access to trauma support services and behavioral health care.

## **ANTI-RACISM INITIATIVE**

To support the school district's commitment to building an inclusive culture allowing students to strive, The Foundation will fund initiatives that are aimed to educate students, teachers and administrators on issues of diversity, equity, inclusion and belonging. This work will include engaging all BASD stakeholders in generating an open and authentic dialogue around the topic of racism among the BASD Community as well as take action to dismantle barriers for students and combat racism.





# PARTNERSHIP PACKAGES

**2025-2026 SCHOOL YEAR** 

## **CHAMPION - \$20,000**

- · Name recognition at BASD Education Center
- · Press Release announcing partnership support
- · Prominent recognition on all marketing material
- · Prominent recognition on The Foundation's website
- · Donor Spotlight Video
- Twenty items from the "Partner Perks List"

#### **PARTNER - \$10,000**

- Name recognition at BASD Education Center
- · Press Release announcing partnership support
- · Prominent recognition on The Foundation's website
- · Donor Spotlight Video
- Ten items from the "Partner Perks List"

## COLLABORATOR - \$5,000

- · Name recognition at BASD Education Center
- Prominent recognition on The Foundation's website
- · Donor Spotlight Video
- · Six items from the "Partner Perks List"

## FRIEND - \$1,000

- · Name recognition at BASD Education Center
- · Prominent recognition on The Foundation's website
- · Donor Spotlight Video
- · Four items from the "Partner Perks List"

#### COLLEAGUE - \$500

- · Name recognition at BASD Education Center
- · Recognition on The Foundation's website
- Two items from the "Partner Perks List"

## **SUPPORTER - UP TO \$100**

- Name recognition at BASD Education Center
- · Recognition on The Foundation's website
- · One item from the "Partner Perks List"



## **PARTNER PERKS LIST**

- Car Magnet
- Mug
- · Tote Bag
- · Water bottle
- · Yard Sign



# **PARTNERSHIP COMMITMENT FORM**

**2025-2026 SCHOOL YEAR** 

Please select the level of your Partnership Commitment

CHAMPION - \$2	.0,000	PARTNER - \$10,000	COLLABO	)RATOR - \$5,000	
FRIEND - \$1,00	0 (	COLLEAGUE - \$500	SUPPORT	TER - UP TO \$100	
CONTACT INFOR	MATION				
Business/ Organizatio	n/Family Nam	10			
First & Last Name					
Address		City	State	Zipcode	
Email		Phone (cel	(1)	Phone (work)	
Name as you would li	ke it to appea	ar in printed materials			
PAYMENT OPTIO	NS & CUST	TOMIZATIONS *Please c	heck all that apply	,	
Payment Er	iclosed (Ch	eck made payable to "T	he Foundation	n for the BASD")	
Credit Card Payment Process (Scan QR Code)					
Please send	Please send invoice (To be returned with payment due by June 30, 2026)				
Contact me to establish my gift frequency (weekly, monthly, quarterly or semi-annually)					
	I would like The Foundation to contact me to discuss how my donation will be directed (specific area of support and/or upcoming special events)				
I would like i	my donatior	n to be anonymous			

## **RETURN THIS FORM TO**

The Foundation for the BASD P.O. Box 646, Bethlehem, PA 18016

Questions? Contact Justin Amann 610-861-0500 ext. 60255 TheFoundation@basdschools.org

