



Hanover Elementary School  
Pto/Pta  
3890 Jacksonville Road  
Bethlehem, PA 18017

We are excited to tell you that we will be partnering with you for our annual **Friends Helping Friends** event!

It's going to be bigger and better than before as we've expanded it to **2 big days October 14 and 15 - 9AM to 9PM** to avoid crowds and allow for social distancing.

We've made it easier than ever for you to earn support for your organization. There're **no tickets to purchase** in advance - so everyone is invited.

Just visit our website [www.boscovs.com/friendshelpingfriends](http://www.boscovs.com/friendshelpingfriends) to **register by September 30**.

All shoppers will receive a **20% discount** off of our lowest sale prices for this 2-day event. Everyone will select a non-profit from the list of participating organizations prior to checkout in-store or online. Boscov's will **donate 5%** of that total purchase to the non-profit chosen.

Sounds easy to earn support - it is! **Register by September 30** and then encourage your family and friends to shop October 14 and 15 and designate your organization to receive a **5% donation** of their purchase.

We're hoping to donate a total of **\$1 million dollars** to non-profit organizations. We're looking forward to you being one of them!

**SHOPPERS GET**  
**20%\***  
**OFF**  
**OUR LOWEST**  
**SALE PRICES**

**WE GIVE**  
**5%**  
**BACK**  
**TO YOUR NON-PROFIT**  
When chosen as a recipient  
by customers.

\*Visit [www.boscovs.com/friendshelpingfriends](http://www.boscovs.com/friendshelpingfriends) for a list of merchandise receiving 10% off as well as exclusions and additional details.