

THIS YEAR WE NEED YOUR HELP

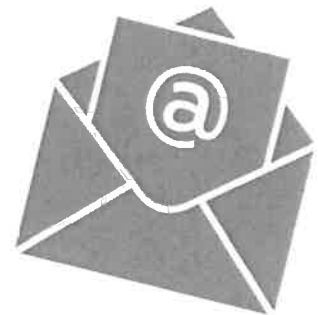
This year more than ever we are counting on our schools and district partners to help us communicate our new Picture Day Procedures to your families. We've taken steps to keep everyone safer by removing physical touchpoints on Picture Day. But in doing so we also eliminated our main method of communication, our classic School Picture Order Form, and moved to all online ordering.

Here is what we need from you:

EMAIL & PHONE BLAST

You can copy & paste this text below into an email:

Picture Days are scheduled for **SEPTEMBER 22 & 23, 2020**
Go to orders.christmascitystudio.com & enter School Code **NMS20** to place an order.



SOCIAL MEDIA/SCHOOL WEBSITE

Use available social media channels to remind parents of Picture Day.
You can copy & paste the text below:

Picture Days are scheduled for **SEPTEMBER 22 & 23, 2020**
Go to orders.christmascitystudio.com & enter School Code **NMS20** to place an order.



SEND OUR NEW COMMUNICATION FLYER

Please deliver both digital & hard copy to each student.
Digital copy attached to this email.

