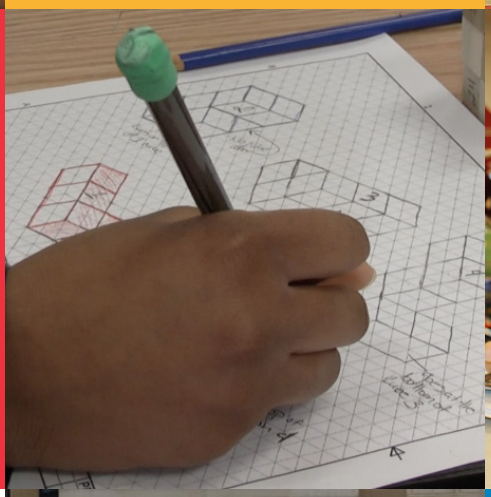
THE FOUNDATION
FOR THE BETHLEHEM AREA
SCHOOL DISTRICT

2020 – 2021 PARTNERSHIP OPPORTUNITIES



ENHANCING
EDUCATION
TOGETHER

THANK YOU FOR YOUR CONSIDERATION

The Foundation's HISTORY:

Created to strengthen, enhance and enrich the educational experiences for the students of the Bethlehem Area School District, The Foundation for the Bethlehem Area School District was established in 1999. The Foundation is governed by a Board of Trustees made up of members of the community working in concert with, but independent of, the Bethlehem Area School District. The Foundation's focus has been helping educators deliver innovation teaching to students inside and outside the classroom. As a 501(c)(3) non-profit organization, The Foundation raises funds through tax-deductible contributions to fund programs, projects and initiatives which support our mission.

The Foundation's MISSION:

The Foundation for the Bethlehem Area School District's Mission is To Enhance the Learning Opportunities for All Students of the Bethlehem Area School District, Create Family & Community Partnerships, and Support Academic Innovation.

The Foundation's ANNUAL PARTNERSHIP OPPORTUNTIES:

For years, businesses, organizations, parents, alumni and staff in our proud community have sought tangible ways to partner with the Bethlehem Area School District. The Foundation for the Bethlehem Area School District is excited to announce the launch of our annual partnership opportunities to support programs, projects and initiatives that support our mission. We have designed a number of partnership opportunities that are tailored to fit many different needs and budgets.

Each partnership opportunity outlined in this package is aimed at highlighting the benefits of partnering with The Foundation for the BASD and the school district. Your investment and collaboration in the continuation and advancement of public education will be recognized.

The Foundation's CONTACT INFORMATION:

If you have questions, please contact Julie Bailey, Executive Director of The Foundation for the BASD at 610-861-0500 ext. 60255 or TheFoundation@basdschools.org

We thank you for your interest and look forward to partnering with you.

THE FOUNDATION FOR THE BETHLEHEM AREA SCHOOL DISTRICT

2020 – 2021 SCHOOL YEAR
AREAS OF SUPPORT

DIGITAL BETHLEHEM INITIATIVE

As an expansion of the BASD WiFi for ALL program, Digital BASD Initiative eliminates the digital divide in our community allowing students access to educational resources outside the Bethlehem Area School District. Whether students are learning in the classroom or virtually, this initiative provides funding resources to the district to support digital academic innovation.

ANTI-RACISM INITIATIVE

The key to anti-racism is action, and the district is ready to take action. With community and The Foundation support, the district will grow anti-racist "restorative listening circles" to bring together disparate elements of the community to listen and learn. This work will include students, faculty, parents and community partners who will then go on to facilitate additional conversations with their peers.

BIOMEDICAL SCIENCES PROJECT LEAD THE WAY

Biomedical Sciences program is a sequence of courses, all aligned with appropriate national learning standards, which follows a proven hands-on, real world problem-solving approach to learning. Students explore the concepts of human medicine and are introduced to topics such as physiology, genetics, microbiology and public health.

FIELD TRIPS COMMUNITY & CURRICULUM-BASED

Field Trips make the curriculum come alive for students. With The Foundation's support, over 2,000 elementary school students participate on a curriculum-based field each year. Forging History and Community in Bethlehem serves the grade-level focus on American History as well as the economic and social development of the nation and region. By providing a powerful, local illustration of academic concepts, students will be able to apply an understanding of class content in a meaningful way. Students will complete curriculum-based reading and writing assignments based upon their field experiences.

TEACHER INNOVATION GRANTS

Teacher Innovation Grants implement an innovative project, initiative, teaching strategy, technology application or other effort providing measurable educational outcomes for students, enhancing student interest and learning.

MENTAL HEALTH INITIATIVE

Mental health issues and trauma have long term physiological and psychological impacts on students, parents, and the community. With community support. The Foundation will fund a validated universal screening tool that can be deployed across all students as well as into the community. With this data, district administrators can more precisely identify the expertise level of resources needed from mental health professionals to build a wellness model to support the students and our community.

FARM TO SCHOOL PROGRAM

The Farm to School Program introduces nutritional education by encompassing a variety of activities and learning experiences, giving students broad knowledge of nutrition, gardening, agriculture, and cooking. In addition to nutrition education, the program provides a pathway towards establishing and maintaining sustainable lifestyles for students and the community of the school.

ENGINEERING PROJECT LEAD THE WAY

Project Lead The Way Engineering program is a sequence of courses that follows a proven hands-on, real-world problem-solving approach to learning. Throughout this program, students learn and apply the design process, acquire strong teamwork and communication proficiency, and develop organizational, critical-thinking, and problem-solving skills.

OUR LEADERS OF TOMORROW GRANTS

The Leaders of Tomorrow fund projects at all sixteen Bethlehem Area School District's elementary schools that enhance the school environment, stand to benefit as many children within the building as possible, and fall outside those items typically funded by the district. Projects are proposed by schools' Leaders of Tomorrow, a select group of Leaders In Me students from each elementary school tasked with putting forward 2 to 3 ideas.

SERVICE LEARNING GRANTS

Service Learning Grants implement high-quality service-learning projects, providing a teaching strategy that connects classroom curriculum with service projects that engage students socially, civically, and academically.

PARTNERSHIP PACKAGES

2020 – 2021 SCHOOL YEAR

SOCRATES $10,000

- Name recognition on plaque at BASD Education Center
- Press Release announcing partnership support
- Prominent recognition on all marketing material
- Prominent recognition on The Foundation's website
- Invitation to private donor recognition event
- Twenty (20) BASD/Foundation yard signs

PHILANTHROPE $7,500

- Name recognition on plaque at BASD Education Center
- Press Release announcing partnership support
- Prominent recognition on The Foundation's website
- Invitation to private donor recognition event
- Fifteen (15) BASD/Foundation yard signs

SCHOLAR $5,000

- Name recognition on plaque at BASD Education Center
- Prominent recognition on The Foundation's website
- Invitation to private donor recognition event
- Ten (10) BASD/Foundation yard signs

EDUCATOR $2,500

- Name recognition on plaque at BASD Education Center
- Prominent recognition on The Foundation's website
- Invitation to private donor recognition event
- Six (6) BASD/Foundation yard signs

MENTOR $1,000

- Name recognition on plaque at BASD Education Center
- Prominent recognition on The Foundation's website
- Invitation to private donor recognition event
- Four (4) BASD/Foundation yard signs

SUSTAINER $500

- Name recognition on plaque at BASD Education Center
- Recognition on The Foundation's website
- Invitation to private donor recognition event
- Two (2) BASD/Foundation yard signs

ADVOCATE $250

- Name recognition on plaque at BASD Education Center
- Recognition on The Foundation's website
- Two (2) BASD/Foundation yard signs

SUPPORTER $100

- Name recognition on plaque at BASD Education Center
- Recognition on The Foundation's website
- One (1) BASD/Foundation yard sign

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2020 – 2021 PARTNERSHIP COMMITMENT FORM

**Please select the level of your Partnership Commitment for the 2020-2021 school year.*

☐ Socrates $10,000
☐ Educator $2,500
☐ Advocate $250
☐ Philanthrope $7,500
☐ Mentor $1,000
☐ Supporter $100
☐ Scholar $5,000
☐ Sustainer $500
☐ Other $_____

CONTACT INFORMATION:

Business/Organization/Family Name: _____

First and Last Name: _____

Street Address: _____

City/State/Zip: _____

Phone: (Mobile) _____ (Work) _____ (Home) _____

Email Address(es): (Work) _____ (Personal) _____

Name as you would like it to appear in printed materials: _____

_____

☐ *I would like my donation anonymous*

☐ *I would like The Foundation to contact me to discuss how my donation will directed*
(specific area of support and/or upcoming special events)

PAYMENT OPTIONS:

☐ Payment Enclosed (Check made payable to The Foundation for the BASD)

☐ Contact me for Credit Card Payment

☐ Please send invoice with Payment Due by (*must be due by June, 30, 2021*): _____

☐ Contact me to establish my gift frequency (*weekly, monthly, quarterly or semi-annually*)

Return this form to: The Foundation for the BASD, P. O. Box 646, Bethlehem, PA 18016

Contact Julie Bailey with Questions: 610-861-0500 ext. 60255 or TheFoundation@basdschools.org